

## Corporate Profile

Company Name	X•bal Co., Ltd.
Address	Okuda Bldg. 3134 Fukai Higashi-machi, Naka-ku, Sakai city, Osaka, JAPAN 599-8235 Telephone +81-72-278-1833 Fax +81-72-278-1835 E-mail info@x-bal.jp URL http://www.x-bal.jp
Representative	Kusumi OKUDA, CEO
Capital	10 million yen
Bank of account	Resona Bank



## Corporate history

1982:	Started business from the management of company buildings and apartments
March 10, 1998:	Incorporated
January 2013:	Started cosmetics marketing business



Joli Cadeau Eau De Parfum (right)  
Joli Cadeau Body Mist (left)

## Message

From the time when I was working for a public junior high school as an English teacher, I have had an idea to develop a fragrance that can blow away the daily fatigue and regain freshness. Then, more than 10 years ago, I took over the building management business from my grandfather after I left the teaching profession, and started to plan to develop an original fragrance.

Consequently, the brand called Joli Cadeau was born with two products, Eau de Parfum and Body Mist.

They are both formulated with a moisturizing agent respectively, and designed in the hope not only to share the joy of the aroma but also bring relief to mind and body of everyone.

Furthermore, currently, we are proceeding the development of a perfume (parfum in French), which contains the highest concentration of fragrant components with same aroma.

We will continuously try our best in order to fulfill our wishes - meeting and even exceeding your expectations with the development of products, and hope that they will be loved by everyone.

Thank you very much.



Kusumi OKUDA, CEO  
X•bal Co., Ltd.